



## **European Burns Association (EBA) and corporate partners cooperation**

### **1. EBA**

The EBA is an European non-profit making organisation with a constitution. Members of the EBA are specialists in hospitals and scientists working in the field of burns.

Membership is acquired after payment of a membership fee.

The EBA has a board and board members are elected during the general Biennial EBA meeting.

The board meetings take place on a twice a year basis and the board members have dedicated tasks including: president, vice-president, treasurer, secretary, congress organisation, and committees.

The EBA has established an agreement by contract with Congress Care for congress and meeting organisation and society management.

The EBA has a website [www.euroburn.org](http://www.euroburn.org) and the official journal is the "Annals for Burns and Fire Disaster".

### **2. EBA mission**

The EBA has the following mission:

- To disseminate knowledge of and to stimulate prevention in the field of burn injury
- To encourage and co-ordinate research into scientific, clinical and social aspects of burn injury
- To provide education on European level
- To co-operate in international disaster planning
- To increase the professionalism of the burn centres by facilitating exchange of personnel
- To co-ordinate and to support congresses relating to burn care throughout Europe

Future mission:

- To promote quality and enhance collaboration of Burn Centres in Europe
- Enhance collaboration with other international burn organisations
- Support EU patient organization
- Enforce the position of burn care specialty in Europe

### **3. Implementation current mission**

#### **3.1. To disseminate knowledge of and to stimulate prevention in the field of burns**

Organisation of congresses including a Biennial meeting with general assembly and a high-quality scientific programme and the Biennial Professionals Allied to Medicine (PAM) meeting.

The EBA has an official journal which is the "Annals for Burns and Fire Disasters" which has an independent editorial board (with representation of the EBA) editor and publisher.

#### **3.2. To encourage and co-ordinate research into scientific, clinical and social aspects of burn injury**

Install scientific committees in specific burn injury domains which are coordinated by elected committee chairman. The activity of these committees is described in a specific guidelines (included) and includes the publication of specific guidelines for diagnosis and treatment of burn injuries, the organisation of expanded access or medical need programs in collaboration with companies and the conduct of clinical trials either on European scale or in collaboration with international collaborative study groups.



Promote scientific activities including seminars/lectures/scientific meetings which are organised by EBA members after approval of the board.

### **3.3. To provide education**

By organizing a Biennial postgraduate course including X seminars related to a broad number of topics in all aspects of burns, including first aid, nursing and rehabilitation. The course programme is made available in the month February at the beginning of a new cycle. The content is based on the endorsement of the European Burns Association (EBA). The courses are evaluated by the participants and content is adapted according to the evaluations. At the end of the course, an examination (multiple choice method) is organized. By granting travel grants to attend scientific meetings or more prolonged training programmes according to pre-defined rules and after approval by the board.

### **3.4. To co-operate in international disaster planning**

Co-ordination of the triage, transportation and contact to other burn centres can be carried out. This requires close contact to European burn centres and access to current patient situation in the centres. Furthermore establishment of burn teams in different regions of Europe, e.g. 5-8 teams. Each team should consist of two senior burn surgeons, one anaesthesiologist, one surgical nurse, one anaesthesiologist-nurse and equipment for resuscitation and surgery. Such a burn team should be ready for departure within 24 hours.

### **3.5. To facilitate exchange of personnel**

By offering grants, bursaries or fellowship programs for doctors or other professionals involved in Burn Care. This can be done by the help of companies by means of sponsoring.

### **3.6. To co-ordinate and to publish congresses relating to burn care throughout Europe**

### **3.B. Implementation future mission**

### **3.7. To promote quality and enhance collaboration of Burn Centres in Europe**

Burn centres are defined and they are listed on the EBA website. Collaboration between centres is established through the committees into which many centres participate. Publication of guidelines (committees).

### **3.8. Enhance collaboration with other international burn organizations**

International organizations can have meetings or parallel symposium during the Biennial congress of the EBA.

A more close collaboration with the Euro-Mediterranean Council for Burns and Fire Disasters (MBC) is gradually elaborated.

### **3.9. Support patient's organization**

A national or international patient's organization's meeting may take place during the Biennial congress of the EBA and is supported by the EBA.

### **3.10. Enforce the position of burn care specialty in Europe**

The EBA makes efforts to increase representation of the EBA by members of the board or other senior members into governmental committees (European Union). This representation ensures doctors to have their opinion expressed in these committees in which they represent the field.



#### **4. Principles of partnership**

The EBA is not funded by health authorities to fulfil its mission. It has 2 sources of income: the annual membership fees and income from sponsors and grants

The EBA needs a much larger extent of financial support to be able to reach its goals. For that reason the EBA is approaching corporate partnerships.

A fair partnership must be in respect of the essentially scientific and educational mission of the EBA on the one hand and the interest of the corporate partners on the other hand which is to facilitate clinical development, entrance into the market and propagation of their products.

Corporate partners have an undeniable and major impact on the activity of the EBA through their financial support. The Biennial congress is a well-known example as are the many unrestricted grants supporting important journals in the field.

A major principle in the partnership is transparency which must be maximized. All EBA board members, committee members, organizers of meetings/lectures/seminars must reveal potential conflicts of interest either on the occasion of the event or –when related to EBA functions- on the EBA website. Every financial or logistic support by corporate partners must be clearly specified and made public via the website or on occasion of the general annual meeting.

A second principle of partnership is clarity in expectations. Therefore, each level of support will be clearly linked to a number of potential corporate benefits which will be specified in a document to be approved by the corporate partner.

A third principle of partnership evolves from the basic mission of the EBA which is scientific. Hence, all corporate initiatives proposed for support by the EBA must be the verification for scientific content and correctness by the EBA board. This process must be easy and not time consuming provided that the information provided is complete and correct.

Finally, a partnership is also based on the necessary communication between partners to clarify positions and to facilitate partnership in all aspects.

#### **5. Corporate partnership agreements**

We are happy to propose the following partnership levels and benefits:

BRONZE partner EUR 2500

- Acknowledgement as EBA sponsor on website
- Hyperlink on the EBA site to corporate website
- Posting of scientific activities (board approved) on EBA website
- 10% rebate on the sponsor contribution for the EBA congress

SILVER partner EUR 7500

- Acknowledgement as EBA sponsor on website
- Access to website (corporate only pages)
- Company logo on EBA congress announcements and communications
- Mailing to EBA members for scientific activities via the EBA society office Congress Care (after board approval)
- 1 full registration for the EBA congress
- 10% rebate on the sponsor contribution for the EBA congress



#### GOLD partner EUR 15000

- Acknowledgement as EBA sponsor on website
- Access to website (corporate only pages)
- Company logo on EBA congress announcements and communications
- Advertisement in the EBA congress program booklet
- Mailing to EBA members for scientific activities via the EBA society office Congress Care (after board approval)
- 2 full registrations for the EBA congress
- Meeting with EBA board representatives (including president and vice-president) during the EBA congress.
- Opportunity to have medical need programs or patient-registration studies or patient clinic studies or other scientific activities through collaboration with EBA committees (board approval)
- Support of projects or meetings initiated by EBA board or scientific committees can be included in the membership fee
- 10% rebate on the sponsor contribution for the EBA congress